# NEERTECH TECHNOLOGIES

ADVANCED MEDIA OPTIMIZATION & WORKFLOW AUTOMATION

B2B Studio Partner Program • 2026

## Stop Wasting Profits on Bloated 4K Video. Deliver 80% Smaller Files With 100% Quality.

Engineered for wedding cinematographers and production houses. Eliminate client playback complaints, cut hard drive purchases by 4×, and deliver butter-smooth 4K master films instantly.

| 80% | Zero | 5x Faster | ₹1.1L+ |
|---|---|---|---|
| STORAGE SAVED | QUALITY LOSS (4K UHD) | UPLOAD & SHARING | ANNUAL STUDIO ROI |

### ⚠️ The Traditional Studio Struggle

- **Endless Hard Drive Buys:** 15TB–40TB filled per season on bulky H.264 exports.
- **Skyrocketing Cloud Costs:** High-tier Google Drive / Dropbox storage fees.
- **Client Playback Complaints:** Massive 30GB files lag on client laptops & TVs.
- **No Mobile Sharing:** Clients cannot download or WhatsApp large files to family.

### 🚀 The NeerTech Studio Solution

- ✓ **Hardware-Accelerated HEVC:** Slashes file sizes by 80% on local edit stations.
- ✓ **100% Studio Fidelity:** Preserves full 3840×2160 4K resolution & 48kHz audio.
- ✓ **Butter-Smooth Playback:** Plays flawlessly on Smart TVs, Mac, Windows & iPhones.
- ✓ **Instant WhatsApp & AirDrop:** Clients can share teasers & films instantly.

## 💰 Financial Impact Audit (Average Studio: 60 Weddings / Year)

Audited operational expenditure comparing standard H.264 master exports vs. NeerTech Optimized 4K delivery:

| Expense Category | Old Studio Workflow | NeerTech Optimized | Annual Net Savings |
|---|---|---|---|
| **Physical Storage (HDDs & NAS)** | 4 × 4TB External Drives (₹36,000) | 1 × 4TB External Drive (₹9,000) | **₹27,000 Saved** |
| **Cloud Storage (Google Workspace / Dropbox)** | Enterprise 2TB–5TB Tiers (₹28,000) | Standard 1TB Tier (₹7,000) | **₹21,000 Saved** |
| **Client Delivery Media (USB Pen Drives)** | 60 × 64GB/128GB Flash Drives (₹39,000) | 60 × 16GB/32GB Flash Drives (₹15,000) | **₹24,000 Saved** |
| **Editor Upload Hours & Internet Overhead** | ~180 Hours Upload Time (₹54,000) | ~35 Hours Upload Time (₹12,000) | **₹42,000 Saved** |
| **TOTAL ANNUAL OPERATING EXPENDITURE** | **₹1,57,000 ($1,890)** | **₹43,000 ($520)** | **₹1,14,000+ ($1,370) Net Profit** |

### 📊 Real-World Production Proof: DaVinci Resolve Master Film Test

**Input Master:** `Manyia Final .mp4` (DaVinci Resolve Studio Export) = **1,326 MB (1.32 GB)**
**NeerTech Slimmed:** `Manyia Final _slim.mp4` (4K HEVC 10.1 Mbps) = **274 MB (79.3% Reduction)**

**Verification:** 100% Identical 3840×2160 resolution • 5,645 progressive frames • 48kHz studio audio.

## 🤝 How Video Studios Can Deploy This

MOST POPULAR

### 1. On-Premise Hot-Folder Engine

Installed directly on your edit station (Mac/PC). Editors simply drop exports into a folder; the system auto-compresses in background using hardware acceleration. 100% local & private.

TURNKEY

### 2. Batch Processing Service

Send completed wedding project exports to NeerTech. We deliver optimized, client-ready packages with generated 4K thumbnail hero shots.

STORAGE CLEAN

### 3. Archive Space Reclamation

Reclaim 10TB–25TB across your historical studio drives by batch-converting past wedding seasons into space-efficient 4K archives.

**Ready to Save ₹1,00,000+ Every Wedding Season?**

Get a free trial test on your own 4K master file today.

Book a 5-Min Studio Demo →

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